

## Meeting with FAO Forestry Director (Eva Muller)

Wednesday 4 April 2018 8.30am – FAO HQ

David Rhodes and Ross Hampton (CEO, AFPA Australia) met with Eva. Points discussed included:

- Political and financial support for forestry within FAO and the UN.  
The Trump era has heralded an increased level of uncertainty given the general lack of support to the UN by the administration. Nonetheless, the current year's budget has been approved. The UN FAO budget has diminished considerably over the last decade (probably 20%) and the cost-cutting is ongoing. Forestry's share has not diminished and the budget this year has remained the same (in nominal) terms. Comparatively speaking, this can be seen as a successful result.  
The Forestry DG will be changing next year and that introduces another level of uncertainty. No clear front-runner for the position is evident at this stage.
- Opportunities for the ACSFI and NZ and Australia specifically to partner with FAO  
Eva considers the primary tone of work that FAO forestry is involved with currently is the "SW4SW" programme (Sustainable Wood for a Sustainable World)  
A conference was held in Rome in the last year of 2017 which NZ (Scion) provided a speaker for. This was very successful but was seen as a pilot to build on. Ideally this will be followed by further for a which can highlight and promote the multiple benefits of wood for modern society and why government policies are, and should support, its use. Ross and I discussed with Eva the possibility of collaborating on a regional meeting in Oceania that might meet this objective. To be successful for all parties it would need to have broad regional involvement, private sector support and Ministerial participation at the highest level. We agreed to advance this possibility in the ACSFI meeting.

## ICFPA Steering Committee Meeting

Wednesday 4 April 2 – 5pm, Canada Room, FAO Headquarters

The ACSFI and the ICFPA are distinct groups with different mandates. The opportunity was taken to hold an International Council of Forest and Paper Associations steering group meeting ahead of the ACSFI meeting given that the steering group members sit on both groups. The agenda is attached (Appendix 1).



### Draft minutes of the Steering Committee Meeting Rome – 4 April 2018

#### 1. Welcome and approval of the agenda

The agenda for the meeting (ICFPA-18-002) was approved.

#### 2. ICFPA meeting 2018 (Tokyo)

<ul style="list-style-type: none"><li>Masataka Hayama presented the proposed programme for the meeting as well as details on the logistics.</li></ul>	
<ul style="list-style-type: none"><li>It was agreed to increase the financial contribution of the participants up to US\$ 250.</li></ul>	<u>Action:</u> JPA will send an information to ICFPA members (done)
<ul style="list-style-type: none"><li>A reminder will be sent concerning the needs for visas</li></ul>	<u>Action:</u> CEPI secretariat together with JPA

#### 3. CEO Roundtable 2019

<ul style="list-style-type: none"><li>Jane Molony informed the participants on FPAC proposal to hold the CEO Roundtable back to back with the WoodRise Conference in Québec (end September- beginning of October). Alternatively, one could consider holding the CEO Roundtable in Vancouver, back to back with the PwC Global Forest and Paper Conference (around May). The latter may attract more CEOs, especially from the paper industry. As an option, the ACSFI could be kept in Québec, back to back with WoodRise.</li></ul>	<u>Action:</u> Jane Molony to explore the options with Derek Nighbor (done)
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<ul style="list-style-type: none"> <li>• Bernard de Galembert called for suggestions for the composition of the Blue-Sky Award Jury. It was agreed to keep FAO, IUFRO and CEO, but recommended to find another 2 candidates (possibly from Canada since the Award will be granted in Canada). Ideally the regional balance as well as organization spread should be maintained.</li> </ul>	<p><u>Action:</u> All members are invited to send suggestions by email to Bernard de Galembert</p>
<ul style="list-style-type: none"> <li>• After a succinct summary of the revision process of the CEOs Leadership Statement revision, the content was agreed upon. CEPI is asked to shorten the Statement into a 2 pages document (1/2 page “For a better Society” and 1 ½ page on actions) as well as a PowerPoint. The results of the survey carried out among members on the SDGs should be used to feed the Leadership Statement. Linkages with the ICFPA purpose statement and references to the existing ICFPA policy statements should be established as well.</li> </ul>	<p><u>Action:</u> CEPI to draft a short version and a PowerPoint</p>
<ul style="list-style-type: none"> <li>• Bernard de Galembert presented the proposed approach for the next issue of the Sustainability Progress Update. The approach was approved.</li> </ul>	<p><u>Action:</u> The Working group will develop further the document and links with SDGs and call on ICFPA members for the illustrative stories involving people.</p>

#### 4. ICFPA Membership

<ul style="list-style-type: none"> <li>• An update on the level of recruitment was made. CPI has joined as a member. Malaysia didn't follow up. ICFPA must reconnect with Russia. China remains a question mark. The Committee suggested that ASEAN representatives be invited as observers to join the ICFPA meeting in Tokyo.</li> </ul>	<p><u>Action:</u> CEPI to approach Russia. Masataka Hayama to invite ASEAN representatives as observers.</p>
<ul style="list-style-type: none"> <li>• A proposal to reduce the membership fees was not agreed, while attention must be paid not to accumulate too much money on the bank account (which may create issues for AF&amp;PA) by setting a ceiling (US\$ 100,000?). Part of the available money might be used to support some of the travel costs</li> </ul>	<p><u>Action:</u> Jane Molony to put together a budget proposal Bernard de Galembert to establish a list of potential bilateral</p>

of ICFPA chair, but also to raise ICFPA profile and visibility or for ad-hoc external consultancies	meetings for the ICFPA chair.
<ul style="list-style-type: none"> <li>Elizabeth de Carvalhaes drew the attention of participants to the evolution of the Forest Solution Group of WBCSD that may offer the possibility for ICFPA to play a bigger role in the future. The question of WBCSD financial support to The Forest Dialogue might be another issue.</li> </ul>	<u>Action:</u> Ibà to explore possibilities of ICFPA to play a bigger and more visible role and meet needs that the WBCSD FSG might no longer deliver.

## 5. Communication

<ul style="list-style-type: none"> <li>An updated calendar of events was shared with the Committee: <ul style="list-style-type: none"> <li>COFO: Masataka Hayama will report on the ACSFI activities</li> <li>Global Bioeconomy Summit: Bernard de Galembert will be present</li> <li>Montreux WBCSD meeting: Jane Molony will attend and speak</li> <li>New York High-level political forum: Jane Molony intends to be present</li> <li>UNFCCC – COP 24 (Katowice): Ibà, CEPI and NZFOA might be present</li> <li>Steering Committee 2019 (date will be set depending on the date of the CEO Roundtable)</li> <li>IUFRO Congress on Planted forests: Ibà will attend</li> <li>UNECE-COFFI and WBCSD annual meeting (to be added)</li> </ul> </li> </ul>	<u>Action:</u> CEPI to update the list of events (ICFPA-18-007 Rev attached)
<ul style="list-style-type: none"> <li>The Committee approved the hosting of the ICFPA website at CEPI as well as the budget for redesign. The site should include a “members only” section, notably to share safety alerts. Rules will then have to be defined on who can access and upload material on the website</li> </ul>	<u>Action:</u> CEPI to host and have the site redesigned (with the ICFPA Communication group). A mockup to be presented at the Tokyo meeting.
<ul style="list-style-type: none"> <li>The newsletter was unanimously praised. The proposal is now to have more and shorter ones, without seeking for being geographically or</li> </ul>	<u>Action:</u> Ibà to inform on deadline for submissions and keep collecting

membership-wise inclusive. Videos should be posted on the ICFPA website.	news and developing the newsletter
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## 6. ICFPA 2018 activities

<ul style="list-style-type: none"> <li>A first safety alert has been shared within ICFPA. A members' only section of the website should become a depository for safety alerts. Still some info is difficult to access and share. The US is organizing every year a safety seminar of H&amp;S specialists. So does Japan. Japan is also sharing safety alerts.</li> </ul>	<p><u>Action:</u> AF&amp;PA to share the agenda of the Safety Seminar Masataka Hayama to share (if a summary can be made in English) Japan's Safety alerts as well as information about the annual Safety Conference</p>
<ul style="list-style-type: none"> <li>Attempts to come up with an ICFPA statement on China's policy on recycled fibre imports failed so far. The Committee believes that at best ICFPA might come up with a quite general statement that would address the risk that China classifies paper as "hazardous waste". Deriving from this, the discussion touched on the fact that a tipping point seemed to have been reached that favored paper taking the opportunity to promote its renewability and taking plastics on more directly. CEPI expressed some reservation on confrontational approaches. Nonetheless, the video from FAO on packaging was perceived as a valuable medium to communicate on paper's assets.</li> </ul>	<p><u>Action:</u> David Rhodes to suggest a new more generic version. Elizabeth de Carvalhaes to share a consultant report on fighting plastics</p>
<ul style="list-style-type: none"> <li>Jane Molony suggested setting up a task force on biotechnology and sustainable intensification. The Task Force would be kept outside of ICFPA. A conference call should provide additional reflections and information.</li> </ul>	<p><u>Action:</u> Jane Molony to report on the conference call conclusions</p>

## 7. Forest certification

<ul style="list-style-type: none"> <li>Elizabeth de Carvalhaes reported on the intention of the ISO PC287 to engage in discussions on sustainability of forest management. The proposal</li> </ul>	<p><u>Action:</u> Although action was not agreed at the meeting, Jane</p>
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<p>was tabled to invite Dr. Michael Kohl, co-chair of ISO PC287 to speak at the ICFPA Tokyo meeting.</p>	<p>Molony has discussed with individual members and it is agreed that an invitation should be extended with a specific brief to discuss what this means for members constituencies and for existing certification systems.</p>
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**8. Any other business**

<ul style="list-style-type: none"> <li>• ICFPA is looking at the SGDs as a possible red thread for its sustainability reporting but has no intention to endorse them. WBCSD sees more SDGS than our initial survey came up with</li> </ul>	<p><u>Action:</u> Resend the survey to elicit more response with a personal motivation note</p>
<ul style="list-style-type: none"> <li>• WBCSD is hiring a new Director to take care of forest issues. It is agreed that the dialogue should be maintained. It is suggested to invite the new Director to attend the Tokyo meeting</li> </ul>	<p><u>Action:</u> Jane Molony to invite the new WBCSD Forest Director to attend the Tokyo meeting</p>
<ul style="list-style-type: none"> <li>• The group agreed to convey the following recommendations to FAO: <ul style="list-style-type: none"> <li>○ The possibility to hold the ACSFI meeting in Québec back to back with the WoodRise Conference</li> <li>○ Welcoming the SW4SW conference and confirming the willingness of ICFPA to keep supporting the initiative and its follow-up activities</li> <li>○ The wish, at the occasion of Mats Nordberg departure, for a reinforcement of FAO capacities in the field of forestry (budget and finance)</li> </ul> </li> </ul>	

The date of next meeting of the Steering Committee will be Monday 11 June 2018 in Tokyo.

Johannesburg, 25 April 2018

**EVENTS PLANNING**

<b>DATE</b>	<b>VENUE</b>	<b>DESCRIPTION</b>
21 March 2018	Rome	World Forest Day
4 April 2018	Rome	ICFPA Steering Committee
5 April 2018	Rome	ACSF I Steering Committee
16-19 April 2018	Montreux	WBCSD Liaison Meeting
19-20 April 2018	Berlin	Global Bioeconomy Summit
12 June 2018	Tokyo	ICFPA Annual Meeting + ACSFI SC Committee
9-15 July 2018	New York	High-level Political Forum "Transformation towards sustainable and resilient societies"
16-20 July 2018	Rome	COFO
22-25 October 2018	Singapore	WBCSD Council meeting
23-27 October 2018	Beijing	4 <sup>th</sup> IUFRO International Congress on Planted Forests
5-9 November 2018	Vancouver	ECE Committee on Forests and the Forest Industries (COFFI) "Building the future with forests"
3-14 December 2018	Katowice, Poland	UNFCCC COP 24
January/February 2019	Cape Town, South Africa	ICFPA SC Strategy Meeting (preparation CEOs Roundtable)
September/October 2019	Québec, Canada	ICFPA Annual Meeting CEOs Roundtable

## Appendix 1

### ICFPA Steering Committee

April 4<sup>th</sup> 2018, 14:00 – 18:00 p.m.

Room TBA

FAO - Rom

### Preliminary Agenda

1. Welcome and approval of agenda (*ICFPA-18-002*)
2. ICFPA meeting 2018 (Tokyo) (*ICFPA-18-003*)
  - Programme and agenda
3. CEOs Roundtable 2019
  - 2019 CEOs Roundtable date and location (*ICFPA-18-019*)
  - Blue Sky Award 2019 organisation (jury)
  - Leadership Statement 2.0 (*ICFPA-18-001 Rev*) and Sustainability Progress update (*ICFPA-18-008*)
4. ICFPA Membership
  - Recruitment update
  - 2018 membership fees (*ICFPA-18-011*)
5. Communications
  - Calendar of events (*ICFPA-18-007*)
  - ICFPA website (*ICFPA-18-005*)
  - ICFPA newsletter (*ICFPA-18-017*)
6. ICFPA 2018 activities
  - Workers Safety (*ICFPA-18-018*)
  - China's policy on recycled material
  - Bio economy/sustainable intensification – Working group activities
7. Forest certification
  - Update on ISO/PC287 Chain-of-custody of wood and wood-based products (*ICFPA-18-016*)
8. Any other business
  - Forest sector guide on Natural Capital (NCASI) (*ICFPA-18-013 / ICFPA-18-014 / ICFPA-18-015 / ICFPA-18-009*)
  - WBCSD Forest Sector SDG Roadmap (*ICFPA-18-010*)
  - ICFPA recommendations to FAO-ACSFI





## **ACSFI Meeting**

**Meeting held 5 April 2018**

**9am – 5pm in the Canada Room at FAO Headquarters**

Experts from the following countries currently comprise the UN Food and Agriculture Advisory Committee:

Turkey, Brazil, France, Sweden, Ghana, Lorenz, Japan, Australia, Germany, China, USA, Finland, Europe, New Zealand, Plus FAO staff.

This was the first meeting where Japan (Hayama) took over the Chairmanship from New Zealand (Rhodes).

### **FAO Opening Comments**

Very successful sustainable wood for a sustainable world conference (see below for further details). Want to build on that. Still have a global problem with wood use being associated with deforestation

Wood has an important role with the Sustainable Development Goals which is also not well appreciated.

### **Finish presentation on biofuels**

UPM Sari Mannonen (Vice President). Globally road transport GHG (Greenhouse Gas) output is increasing even though there is a net fall in overall global emissions. The Exxon global outlook for energy 2018 projects that commercial transportation grows in all aspects even though there is considerable regional diversity.

By 2050 80% of this global emission needs to be reduced. This is even given the anticipated significant upturn in electric vehicles. Biofuels are needed in road transport energy to meet GHG reduction targets.

UPM as a company recognised paper consumption is falling and falling fast. "Dear member our platform is burning. We need to renew".

The company evolved to become a significant producer of biofuels with a major research centre dedicated to that cause.

They built the first bio-refinery in the world. Producing 100% renewable biodiesel in the plant.

It is, however, a regulation driven market. Without the regulation it would not be economic because it is a new technology. Now building a second-generation plant which will be significantly bigger. It will have improved efficiencies but still reliant on significant regulation to make the economics work.

Pulp, paper and timber production remains important but just less so.

It has taken 7 years and 200 patents to get to the current position. This "renewable" diesel is different to biodiesel.

They are focused on road transport because there are clear government mandates. Not so, for example, with aviation.

The new plant is a significant step beyond the first experimental" refinery and provides scale production and efficiencies. They are involved with 30,000 wood supply contracts in Finland alone every year.

### **Regional FAO initiatives on biotechnology.**

2 out of 4 meetings held so far.

Malaysia 200 people from 41 countries.

Addis Ababa 160 participants, from 37 countries

Next meeting in Fiji (next week).

Very broad-ranging, not just forestry.

Recognition that biotechnology covers a wide range of technologies and a lot of misconceptions.

Not always the optimal solution.

APFC Bangkok have produced 4 videos on how biotechnology is being used.

<https://www.youtube.com/watch?v=EyacPtO6cso&feature=youtu.be><https://www.youtube.com/watch?v=EyacPtO6cso&feature=youtu.be><https://www.y>

Role of industrial forestry application well recognised but also potential to help with moss forest restoration.

### **Forest Communications Network**

Ongoing focus on common messaging delivered via info-graphics and social media.

Agreement of the need to focus on wood (versus forest) emphasis and technology innovation.

### **SW4 SW (Sustainable Wood for a Sustainable World)**

The background to this initiative and the Global experts meeting is on the web at

[www.fao.org/forestry/sustainablewood/en](http://www.fao.org/forestry/sustainablewood/en)

100 participants from 40 countries attended the first meeting.

Supported by World Bank, ITTO, WWF and others.

NZFOA (Rhodes) has been strongly supportive of this initiative and as chair of ACSFI in 2017 recommended this as a priority for FOA.

A key audience recognised as not sufficiently connected to the forest sector is the financial/banking sector.

ACSFI (through Bernard de Galember) has been leading the bio-economy component of the programme.

Potential exists for regionally focused repetition of the meeting in Rome which was considered such a success. Australia and NZ to give consideration to what might be possible in Oceania.

Strong message that the focus is kept on wood, not on the forest (which would open up all sorts of sustainability discussions). This may vary a little regionally. Possibly more important to keep the connection when forestry is important for community development.

### **Promoting bio-based packaging**

FAO has developed a commemorative programme promoting renewable reusable bio-based packaging. It does target plastic packaging as something to be replaced with packaging produced from fibre. A video has also been developed. The committee were shown an early version for feedback, but it has not yet been made more widely available.

### **Argentina construction policies and legislation**

ANSES – An Argentinian social programme which is multi-year and promotes affordable housing. This was developed in response to a request by the ACSFI to assemble global information on what policies were available to promote wood use. The question was asked whether more is needed. It was agreed to gather further information for industry advocacy purposes. The Argentinian example is not one that was well known and should be useful for helping develop the case for a Wood First Policy which is under consideration by MPI at the moment.

### **FAO Report Back to the Committee**

#### **A. FAO Priorities**

- Climate change adoption
- Sustainable agriculture
- Food systems including nutrition (obesity almost a bigger issue than malnutrition now)
- Statistics
- Peace-building

There will be a review of SD 16 (the one on forestry) this year.

There are globally agreed targets for halting deforestation (whatever that means) and afforestation (3% increase by 2030).

**B. Forests and Sustainable Cities**

Video developed for International Forestry Day (1 min). This has been picked up by major media outlets who like the short sharp messaging.

Related to this is the first World Forum on Urban Forests (28 November to 1 December) in Mantova.

**C. State of Forestry publication**

Flagship publication due out this year.

FAO have also recently published the 2016 Global Forest Products "Facts and Figures. Available at [www.fao.org/foarestry/statistics](http://www.fao.org/foarestry/statistics)